

COOKIES- AND PRIVACY POLICY BICA APS

COOKIE POLICY

Introduction

Our website, www.bicasolutions.dk, uses cookies and other related technologies. Third parties hired by us such as G4A, Byggefakta Analytics Pro, Meta, etc. may also use cookies. The collected data will be used for the following purposes:

- technical functions that remember your preferences
- website traffic monitoring to allow us to see how many people visit our site
- individually adapted advertisements based on your behavior to allow us to see which advertisement are most relevant to you
- advertising in order to check how often you see the same advertisement and to record how many clicks on it

What are cookies?

Cookies are small data files that are saved onto your computer, tablet, or cell phone. Cookies are not programs that may contain harmful programs or viruses.

How the website uses cookies

Cookies are necessary to make our website work. They also help us get an overview of your visit at our website to allow us to optimize and target the website to your needs and interests. Cookies remember what you added to your shopping cart, if you have visited our website on a previous occasion, whether your are logged in, which language and currency you want our website to show, and much more.

We also use cookies to target our advertisements to you on other websites. Generally, cookies are used as part of our service to show content that is as relevant to you as possible.

How long a cookie will remain on your computer, tablet, or cell phone varies. The time counts from the last time you entered the website. Following expiry, the cookie will be automatically deleted.

How to reject or delete cookies

You can always reject cookies on your computer, tablet, or cell phone by manipulating your browser settings. How to find the relevant settings in your browser depends on which browser you are using. However, you should always be aware that if you change them, many functions and services will not be available to you because they require your website to remember the choices you make.

You can delete or block cookies you previously have accepted. Go to:
<http://minecookies.org/cookiehandtering> for guidance.

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PRIVACY POLICY

General

Personal data refers to all types of data that can be used to identify you to some degree. When you use our website, we collect and process a number of different data. This occurs when you access content, sign up for our newsletter, register for competitions or surveys, create a user account or make a subscription, use our services otherwise, buy products via the website, etc.

Generally, we collect and process the following types of data: a unique ID and technical data about your computer, tablet, or cell phone, your IP address, geographic location, and which pages you click on (your interests). To the extent you explicitly consent to this and enter the information yourself, also: your name, telephone number, email address, and payment details. This will generally be in connection with you creating a login or buying our products.

Security

We will process your personal data safely and in absolute confidence and in accordance with applicable legislation including the GDPR Directive and the Danish Data Protection Act (databeskyttelsesloven). Your data will be used only for the purposes for which they were collected and we will delete your data once this purpose has been achieved or no longer is relevant. We have implemented technical and organizational measures to protect your data from being accidentally or illegally deleted, published, lost, degraded or coming to the knowledge of unauthorized persons, misused, or otherwise processed in violation of the law.

Purpose

The data will be used to identify you as a user and to show you the advertisements most likely to be relevant to you, to register your purchases and payments, and to deliver the services you have requested such as receiving our newsletter. In addition, the data will be used to optimize our services and content.

Storage period

We will store your data for the permitted period of time as stipulated by law and we will delete your data when they are no longer required. The duration of this period will depend on the nature of the data and the reasons for storing them. Hence, we are unable to indicate a specific time frame for when your data will be deleted.

Disclosure of data

Data regarding your use of our website, which advertisements you see and which ones you click on, your geographic location, gender, and age segment, etc. will be disclosed to third parties to the extent such data are known. Refer to our Cookie Policy to learn to which third parties we are referring. The data will be used to target our advertising activities.

In addition, we use a number of third parties to store and process data. Such third parties will use the data on our behalf only and are not allowed to use the data for their own purposes.

Disclosure of your personal data such as your name, email address, etc. is subject to your consent.

We use data processors within the European Union or other countries only where they can provide an adequate level of data protection.

Access and complaints

You are entitled to request information on which personal data we process about you in a standard format (data portability). Furthermore, you are entitled to take exception to the use of your data at your

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convenience. Also, you are entitled to withdraw your consent to our processing of your data at your convenience. If the data processed about you are incorrect, you are entitled to have them corrected or deleted. All such requests should be forwarded to: info@bicasolutions.dk. If you want to file a complaint regarding the processing of your personal data, you may do so by contacting the Danish Data Protection Agency (Datatilsynet).

If you no longer want us to process your personal data or you want us to limit our processing of your personal data, you are encouraged to send us a request to this effect at the above-mentioned email address.

Publisher

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Industriparken 16
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DO YOU HAVE QUESTIONS?

If you have comments or questions regarding our information and/or processing of personal data, you are encouraged to contact us at: info@bicasolutions.dk.

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